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புதுச்சேரி மாநில அரசிதழ்
La Gazette de L'État de Poudouchéry
The Gazette of Puducherry

PART - II

சிறப்பு வெளியீடு EXTRAORDINAIRE EXTRAORDINARY

அதிகாரம் பெற்ற
வெளியீடு

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எண் } No. } No. }	புதுச்சேரி Poudouchéry Puducherry	புதன்கிழமை Mercredi Wednesday	2022 ௭ 7 7th	டிசம்பர் 7 Décembre 2022 December 2022
(16 Agrahayana 1944)				

GOVERNMENT OF PUDUCHERRY
MAHE MUNICIPALITY, MAHE

No. 9519/MM/REV./2022.

Mahe, the 29th November 2022.

NOTIFICATION

The Pondicherry Municipalities (Amendment) Act, 2017.

In exercise of the powers confirmed under sub-rule(b) of the rule 10 of the Puducherry Municipalities (Advertisement Taxes) Rules, the Special Officer for Mahe Municipal Council, hereby amends the rates for collection of taxes on advertisement other than advertisement published in Newspaper as Draft Bye-laws for information of all persons likely to be affected thereby and notice is hereby given that the said Bye-laws shall be taken into consideration after the expiry of 30 (Thirty) days from the date of its publication in the Official Gazette.

The Puducherry Municipalities (Amendment) Act, 2017, in section 152.

(i) For sub-section (1), the following sub-section shall be substituted, namely:-

“Every person who erects, exhibits, fixes or retains upon or over any land, building, wall, hoarding or structure any advertisement or who displays any advertisement which is so erected, exhibited, fixed, retained or displayed to public view, a tax as determined by the Council at such rates which shall not be less than the rates as specified in Schedule-VII”.

(ii) For the existing Schedule-VII, the following Schedule shall be substituted, namely,

SCHEDULE-VII

(see section 152)

Tax on Advertisement other than Advertisements Published in the Newspaper

Sl. No.	Description of Advertisements	Minimum half yearly tax	Minimum half yearly tax for advertisement of business not on same premise (<i>i.e.</i> , where advertisement is done for a third party as a business)
(1)	(2)	(3)	(4)
		₹	₹
1.	Illuminated advertisements on land, building, wall hoardings or frame, post structures, <i>etc.</i>	400 per sq. mtr.	800 per sq. mtr.
2.	Illuminated advertisement boards carried on mobile platforms/vehicles.	500 per sq. mtr.	1,000 per sq. mtr.

(1)	(2)	(3)	(4)
		₹	₹
3.	Non-Illuminated advertisements on land, building, wall hoardings, frame, post, structures, etc.	200 per sq. mtr.	400 per sq. mtr.
4.	Non-Illuminated advertisements suspended across streets.	200 per sq. mtr.	400 per sq. mtr.
5.	Non-Illuminated advertisements carried on mobile platforms/ vehicles.	260 per sq. mtr.	520 per sq. mtr.
6.	Non-Illuminated advertisement hoardings, standing blank, but, bearing the name of the advertiser or with the announcement "To be let"	100 per sq. mtr.	Not applicable
7.	"Electronic Display Name-Board" for shops.	1,000 per sq. mtr.	Not applicable
8.	"Electronic Advertisement Display Board" capable of playing Video (including those carried on mobile platforms/vehicles).	2,000 per sq. mtr.	4,000 per sq. mtr.

Signature of the Designated Officer :

Name : **SHIVRAJ MEENA.**